

# THE ARTIST PROJECT.

**MARCH 1-4.2012**  
**QUEEN ELIZABETH BUILDING**  
**EXHIBITION PLACE. TORONTO**

**200**  
**ARTISTS.**  
**4 DAYS.**  
**1 VENUE.**

emerging artists  
**untapped**

Please submit this application by **Friday, January 13, 2012.**  
Please read the following carefully to ensure that your application portfolio is complete.  
Incomplete portfolios will not be reviewed.

IMAGE DETAIL: LAURA PAYNE, 2011 WINNER OF THE UNTAPPED COMPETITION'S PEOPLE'S CHOICE AWARD

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
City Province Postal Code

Tel: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

## OPEN GALLERY

- Oils & Acrylics       Textile       Drawing / Illustration       Photography  
 Sculpture       Watercolour       Mixed Media  
 Encaustic       Printmaking       Other (please specify): \_\_\_\_\_

## INSTALLATION ALLEY

- Installation Art

Installation Alley is a feature exhibition exploring large-scale sculpture, conceptual art and installation.

For artists wishing to apply with an installation piece, please provide the following in addition to the required support materials:

- A detailed project proposal outlining your project  
 Space requirements  
 Technical requirements  
 Materials  
 Time needed for installation

## VIDEO ARTBOX

- Video / Digital Media

The Video ArtBox is a feature exhibition showcasing the work of cutting edge new media and video artists.

For artists wishing to apply with video or digital art, please provide the following in addition to the required support materials:

- A detailed project proposal outlining your project  
 Technical requirements  
 Video (if possible) and 3-5 stills of your work

## EXTRA PERK! UNTAPPED ARTISTS HAVE A CHANCE TO WIN A FREE BOOTH AT THE 2013 SHOW.

See website for more info.

## SELECTION CRITERIA

All applications will be reviewed by a panel of independent jurors. Before applying please note the following:

- **This competition is open to current students, recent graduates (no more than three (3) years removed from post-secondary or graduate-level education), OR self-taught artists who have been practicing/exhibiting their art for less than 3 years.**
- Artists working in all media are encouraged to apply – larger spaces are available for installation and video/new media projects.
- All work submitted in the application and displayed at the show must be original and made by the artist.
- The Artist Project (TAP) is a fine art show. TAP does not accept craft, decorative arts, furniture, and functional glass/ceramics.
- Reproductions are not permitted.
- Winning Open Gallery artists will receive a free space (approximately 10 linear feet) at the show.
- Winning Installation artists will receive a free space (approximately 10 square feet) at the show.
- Winning Video / Digital Media artists will receive free airtime of their project at the show.
- Winning artists must be able to travel to Toronto and be personally present for the duration of the show (March 1-4, 2012).

## SUPPORT MATERIALS

Your application must include the following items:

- Completed application form
- \$45 jury fee: This fee is non-refundable. If paying by cheque, please make all cheques payable to Merchandise Mart Properties Inc.
- A minimum of 5 images of your work and 1 headshot (headshot will be used for promotional purposes). Images may be submitted via email or on a CD/DVD. Slides are not accepted.
- Image list with title of work, year of creation, medium, dimensions
- Artist Statement
- CV (curriculum vitae)
- Brief Biography (100 word maximum)
- Self-addressed envelope with sufficient postage (optional – if you wish application materials to be returned)

## PAYMENT

Paying by:  Visa  MasterCard  Cheque (enclosed)\*

Cardholder's Name (printed as it appears on the card): \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

\*Please note: The Artist Project Toronto cannot accept foreign cheques. Please make cheques payable to Merchandise Mart Properties Inc.

## SUBMIT YOUR APPLICATION

The deadline for application is Friday, January 13, 2012.

Applicants will be notified of their status via email at the earliest possible date.

Please do not call the office for jury results.

Applications may be submitted either by mail or email to the following address:

Email: [claire@mmpicanada.com](mailto:claire@mmpicanada.com)

Mail: The Artist Project

ATTN: UNTAPPED Applications

10 Alcorn Ave., Suite 100, Toronto, ON M4V 3A9

Contact: Claire Taylor | P: 416 960 4527 | F: 416 512 3841 | [claire@mmpicanada.com](mailto:claire@mmpicanada.com)