

THE ARTIST PROJECT.

200 ARTISTS.
4 DAYS.
1 VENUE.

MARCH 1-4.2012
QUEEN ELIZABETH BUILDING
EXHIBITION PLACE. TORONTO

scotiabank
feature space

Please submit this application by
Friday, February 3rd, 2012, 11:59pm

Please read the following carefully to ensure that
your application portfolio is complete.
Incomplete portfolios will not be reviewed.

IMAGE DETAIL: YOON JIN JUNG, 2011 INSTALLATION ARTIST

Name: _____

Address: _____
City Province Postal Code

Tel: _____ Email: _____ Website: _____

The Artist Project is excited to announce **Scotiabank** as our latest sponsor! Scotiabank and The Artist Project have teamed up to offer 1 artist or artist collective a space to create an engaging and impactful outdoor entrance installation!

We are currently **accepting applications** for large-scale installations until **Friday, February 3**. The winner of this Scotiabank feature space will have their work be the front and focal point for visitors upon arriving at the show! This is an excellent opportunity to participate in a professional-level art fair, enjoy the perks of exhibiting artists, and showcase your work to gallerists, collectors and art enthusiasts!

****The chosen artist(s) will be awarded a \$500 Honorarium and up to \$1,500 to cover material costs!****

DEADLINE: FRIDAY, FEBRUARY 3RD, 2012, 11:59PM

I understand that by registering I will automatically receive information about the Merchandise Mart Properties Canada Inc. ("MMPCI") services or events related to the event or service for which I am registering and MMPCI will use my information as I have elected, including contacting me by phone (including pre-recorded phone messages that may include marketing content), fax, mail or email. Additionally,

- Please check here if you would like to receive information about other MMPCI events or special offers by fax, email, regular mail, or by phone (including pre-recorded phone messages that may include marketing content).
- Please check here if you would like MMPCI to share your contact information with trusted third parties in whose products or services MMPCI believes you may be interested. You understand that if you select this option, these unaffiliated third parties may send you advertising material by fax, email, or regular mail.

I understand that by providing this information and making these choices, MMPCI will use my information as I have elected, including contacting me by phone (including pre-recorded phone messages that may include marketing content), fax, mail or email about other offers.

CRITERIA

- Your installation will be inspired by this year's 2012 theme of ENERGY.
- Your installation will not exceed 10x20 feet (you will have access to a 10x20 feet platform riser if necessary).
- Your installation must allow for access to the show entrance from March 1-4.
- Your expenses will not exceed the allocated materials budget of \$1,500.
- Your installation must be installed in a safe manner and **abide by all by-laws, laws, and safety standards.**
- Your installation must be durable to withstand the outdoors for the duration of the show.

WHO CAN APPLY

- All artists or artist collectives.

WINNERS WILL RECEIVE

- An outdoor space immediately outside the show entrance at Toronto's Queen Elizabeth Building (with electrical if necessary).
- \$500 honorarium.
- Up to \$1,500 for supplies, equipment, etc.
- Recognition on installation piece, Show Guide, and website.
- Artist Profile on the website.
- Recognition in E-blast announcement.

SUPPORT MATERIALS

- Application form
- Description of project (images if possible)
- Outline of costs (material budget)
- Bio
- CV
- Images of previous work (5 images, 300dpi, no larger than 2mb)
- Headshot (for marketing purposes only)
- Please list where you have exhibited this installation in the past 6 months (shows, venues, etc)

SUBMIT YOUR APPLICATION

The deadline for the application is Friday, February 3rd, 2012, 11:59pm.

Applicants will be notified of their status via email at the earliest possible date.

Please do not call the office for jury results.

Applications may be submitted either by mail or email to the following addresses:

Email: amy@mmpicanada.com

Mail: The Artist Project
ATTN: Scotiabank Feature Space Applications
10 Alcorn Avenue, Suite 100, Toronto, ON M4V 3A9

Contact: Amy Au | P: 416 960 4513 | F: 416 512 3854 | amy@mmpicanada.com