

200  
ARTISTS.  
4 DAYS.  
1 VENUE.

# THE ARTIST<sup>5YRS</sup> PROJECT.

Opening Night Media Preview.

THE ARTIST PROJECT'S OPENING NIGHT MEDIA PREVIEW  
**THURSDAY MARCH 1ST 2012**  
**7PM - 10PM**  
QUEEN ELIZABETH BUILDING, EXHIBITION PLACE

On March 1st you're invited to The Artist Project's Opening Night Preview Party. Be among the first to mix and mingle with over 200 emerging and established contemporary artists at Toronto's leading art fair for independent artists.

On Opening Night, guests will be treated to an evening of live music, decadent treats, and great art. You will also have the chance to win a **SONY Bloggie Touch 8GB HD camera**. We hope you can join us as we celebrate the 5th anniversary of The Artist Project!

## WHAT'S ON AT TAP:

- **Untapped Emerging Artist Competition**  
17 of the best up-and-coming artists compete for the title of Favourite Emerging Artist
- **Installation Alley**  
Explore large-scale sculpture, conceptual art, and installations from the country's most exciting emerging artists
- **The Energy Competition**  
Every artist in the show will have the opportunity to create a piece in their medium based on this year's theme: energy
- **"Take-12 SONY Studio"**  
Features the new SONY A77 Translucent Mirror Camera, which takes 12 shots per second
- **"Artists-at-Work" Presented by SONY**  
With the help of the SONY HDRPJ10 Camcorder with Built-in Projector, five artists will document their artistic practices
- **ART CHATS Series**  
A variety of engaging and inspiring seminars hosted by leading art and design experts
- **Art Walks**  
Docent led tours allow visitors to meet artists, learn about their inspiration and how they create their amazing artwork

To attend please **RSVP BY FEBRUARY 27 to:**  
Sheryl So - SSO@ARTSCOM.CA | 416-966-3421 x 206

[theartistprojecttoronto.com](http://theartistprojecttoronto.com)